



Devs_Data



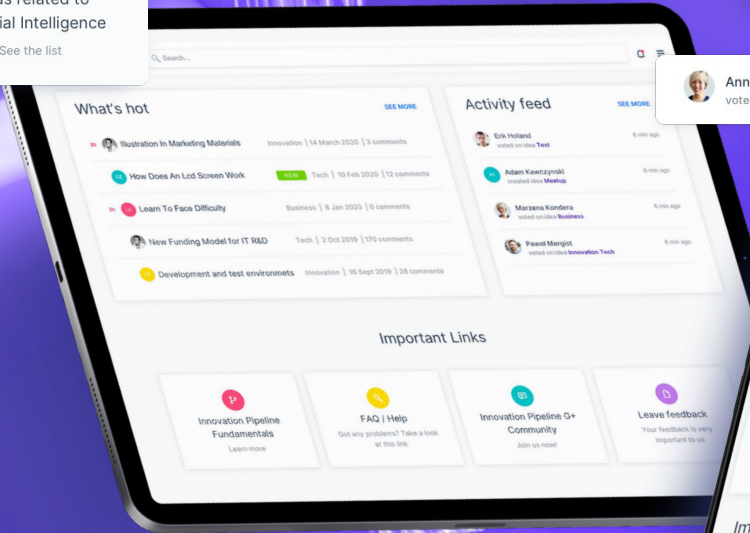
Ideas related to Artificial Intelligence

See the list



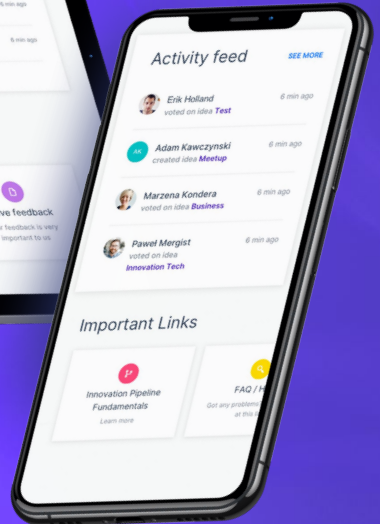
Most popular ideas

Learn more



 **Anna Smith**
voted on idea **OKR in the marketing unit** 2 hours ago

 **Adam Williams**
voted on idea **MVP** 6 min ago



Innovation Pipeline Case Study

Creating an advanced idea generation platform for corporate management.

Web platform and a mobile application

iPipe

“Pipeline full of innovations”

Project objectives

Developing an advanced idea generation board and system designed to streamline the ideation process and idea planning/management of a pharmaceutical company. The system is based on cooperation and openness - **users can create detailed business ideas related to a specific strategic topic**. Afterwards, other team members can ask for more details, challenge and vote for the ideas that are most appealing to them.

Description

Innovation Pipeline (iPipe) is **an advanced web platform that supports individuals and teams to elevate their ideas and innovations**. It helps people globally to collaborate, share knowledge and engage on innovation initiatives that will answer crucial business challenges.

Creating an **advanced idea generation platform** for corporate management.





Results: Wide adoption in the organization



As a result, we created a platform with the possibility of long-term strategic planning and ideation, as well as a voting system for managers and innovators, that enables them to exchange different opinions. Our solution was distributed and implemented in **over 6 divisions of the organization, fostering creativity and productivity.**

Our solution has been distributed to over 6 divisions of the organization, helping to develop successful products



Cutting-edge technology stack

Scalability and user-friendly designs were of utmost importance in this project, therefore we used the most recent and efficient technology tools and frameworks.

For the design phase - Figma.

This allows us to easily visualize and adapt the project to the client's expectations. We try to align our designs with client's vision throughout the whole process, meaning faster development and deliverability.



Cross-industry experience in challenging design & front-end projects

Our designers and developers have years of experience in creating **functional and user-friendly web & mobile applications** for multiple industries:

- Retail / E-Commerce
- Pharmacy
- Financial Services / Hedge-Funds
- Construction
- Telco
- Entertainment & Media

Google-level designers and developers

Our designers and front-end developers have years of experience in creating functional and user-friendly web applications. They have worked both for startups and international corporations, supporting them in providing the best user experience.

Tools for rapid design and prototyping

During the design and prototyping phase, we use the most modern tools such as Figma, Sketch or Zeplin.

This allows us to easily visualize and adapt the project to your expectations. Through constant improvement and change implementation we minimize the number of errors and maximize delivered business value.



No-BS approach

Super transparent communication with a no-BS approach - our **clients always know the status and the plans.**

Over the years we have seen many bad things happening in tech. We do not accept them and **always put client's interest in the forefront.**

Learn more about DevsData LLC:
<https://devsdata.com/>.

We worked for



DevsData LLC - a premium technology partner

- ✓ Worked with **premium & extremely demanding clients** before (hedge funds, fast-moving VC-backed startups).
- ✓ **100% client satisfaction** rate, 5.0/5.0 score on clutch.co.
- ✓ **Strong business & marketing** focus in addition to high engineering skills.
- ✓ **Extensive experience** in very recent technology tools, frameworks and languages for innovative software development.
- ✓ Ultra **transparent** way of work.

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Clutch



5/5 | 31 REVIEWS



STRONG WORK EXPERIENCE FOR THE US STARTUP ECOSYSTEM

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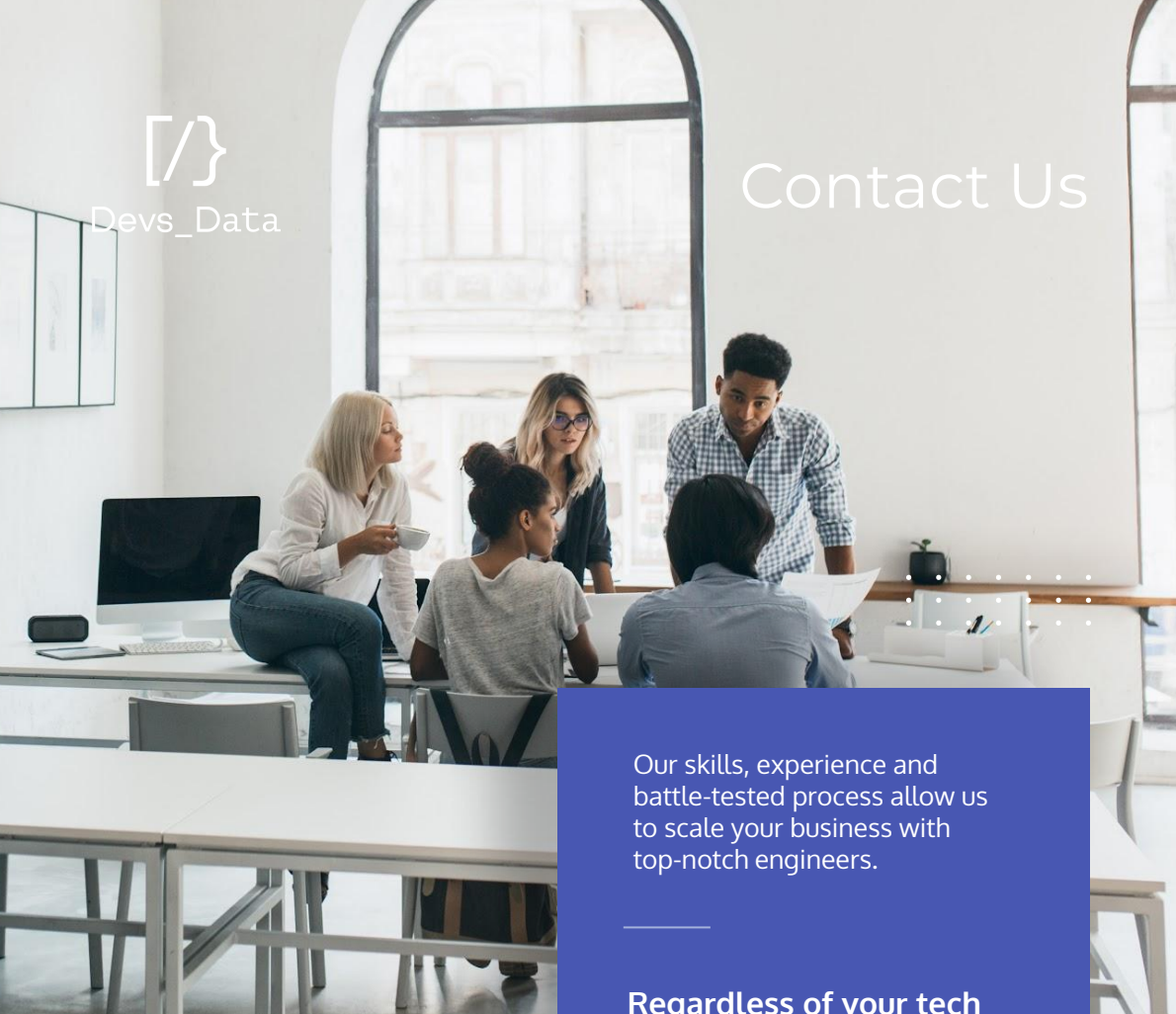
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You can find us here:
devsdata.com



Devs_Data

Contact Us



Our skills, experience and battle-tested process allow us to scale your business with top-notch engineers.

Regardless of your tech stack and location.

Let's talk!

MEDIA MENTIONS:



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