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MANDALA
SPACE VENTURES

Designing branding and website for a startup company in the space industry.

BRANDING · UI · UX · FRONT-END · BACKEND

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Client Overview

As a result of a referral from our former client, we were contacted by a company that specializes in **space start-ups** focusing on solving problems on Earth using space technology.
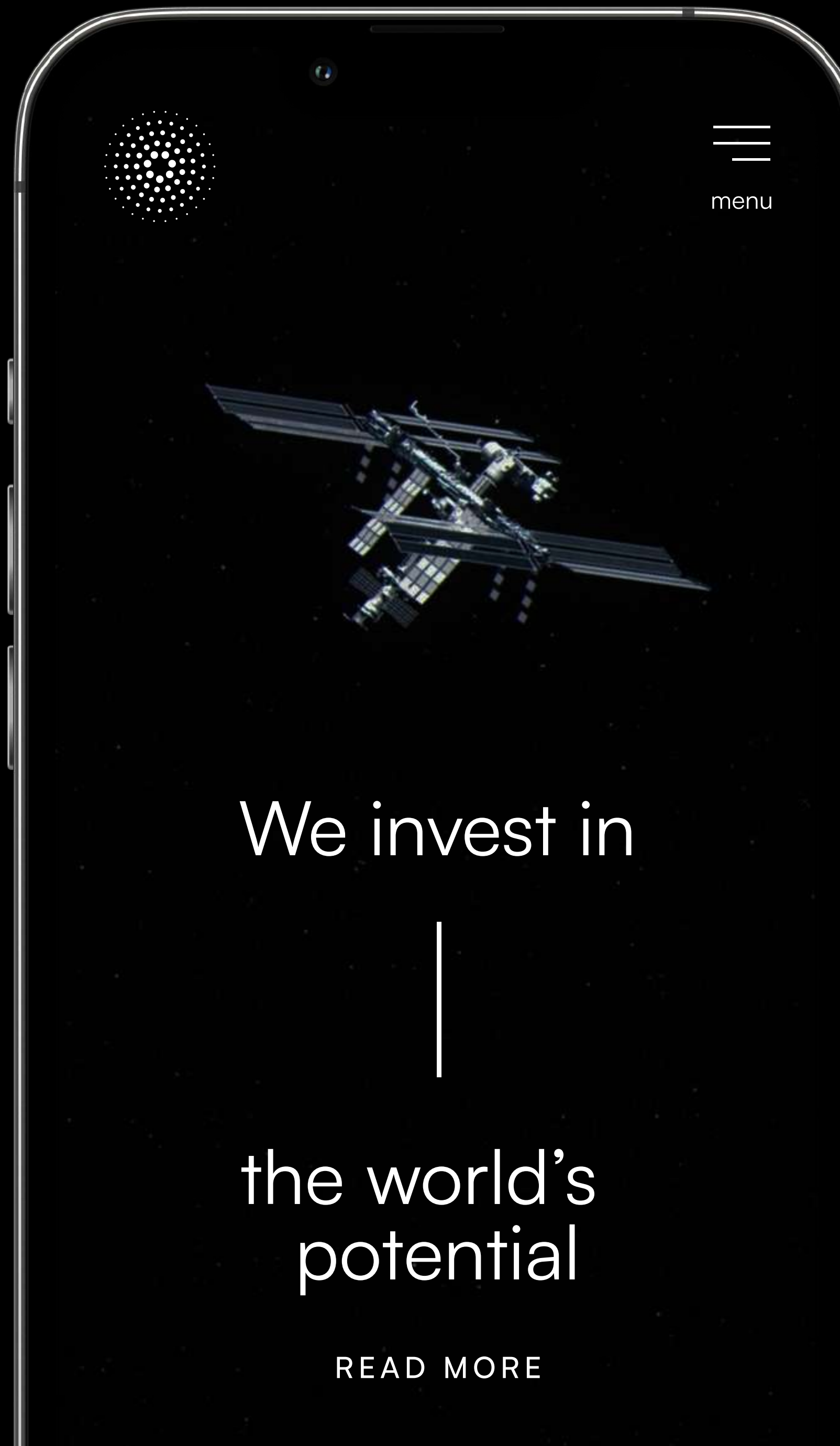
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Scope

There was a need for **a visual identity as well as a redesign of the whole website**. It had to be designed utilizing pioneer technologies, reflect the company's mission and message, and maintain a high aesthetic standard.

- ☑ Benchmarking
- ☑ New visual indetity (logo, typography, visual guides)
- ☑ Brand-new website experience
- ☑ WordPress with Advanced Custom Fields

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We invest in

|

the world's potential

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Examples to th
that came out
Space Fundin
commercializa

Scratch-resistant le
**Ear thermometer**
Invisible braces for te
Cordless tools
Tap water filters
Satellite navigatio
Memory foam

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New visual identity

The concept was changed several times during the decision-making process because we wanted everything to look flawless and fulfill the client's expectations. After reaching an agreement, it was time for the website. To give the client complete control over the process, we decided to have **frequent design meetings**, which allowed us to adapt to the feedback quickly.
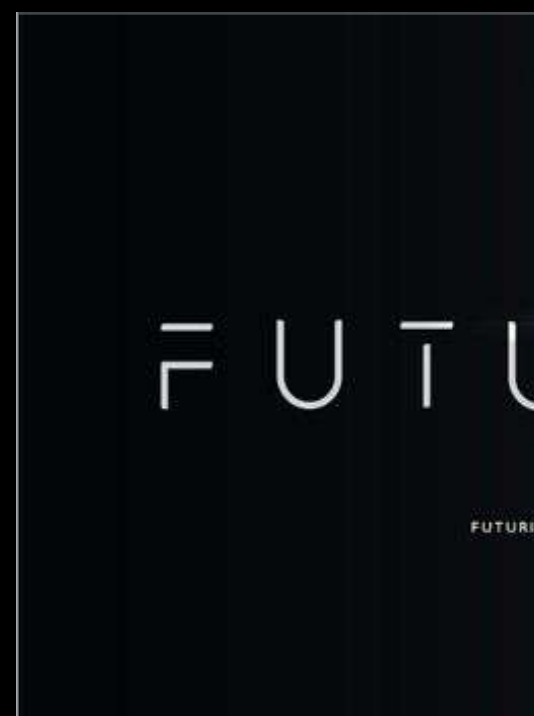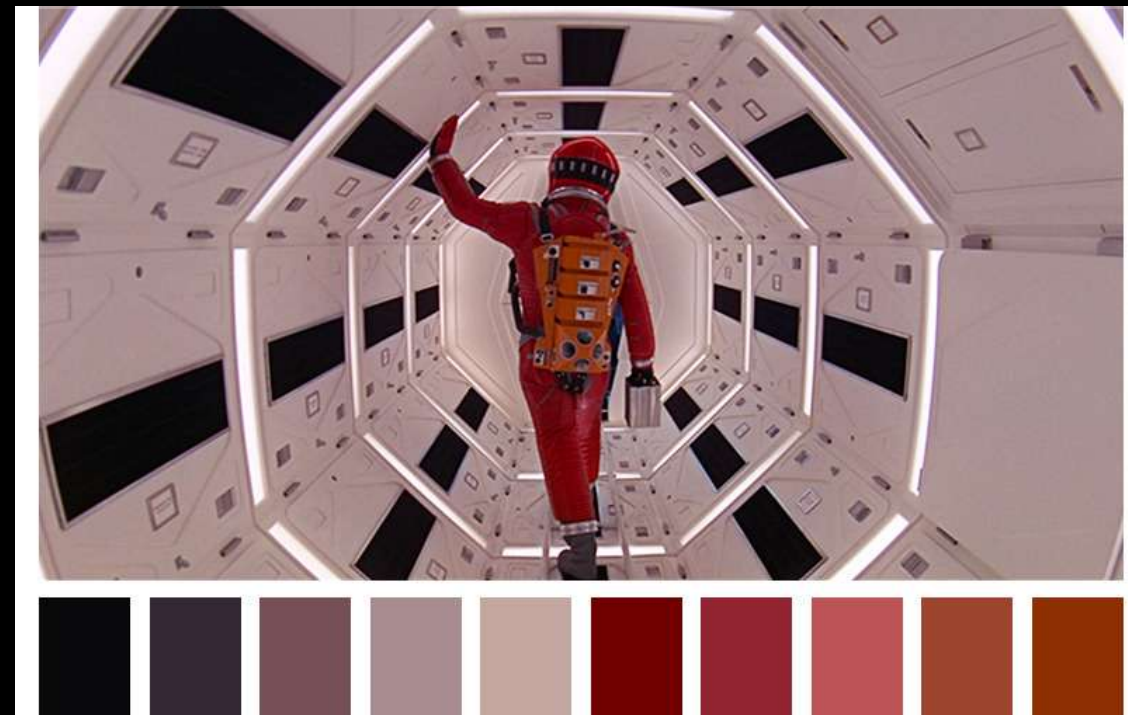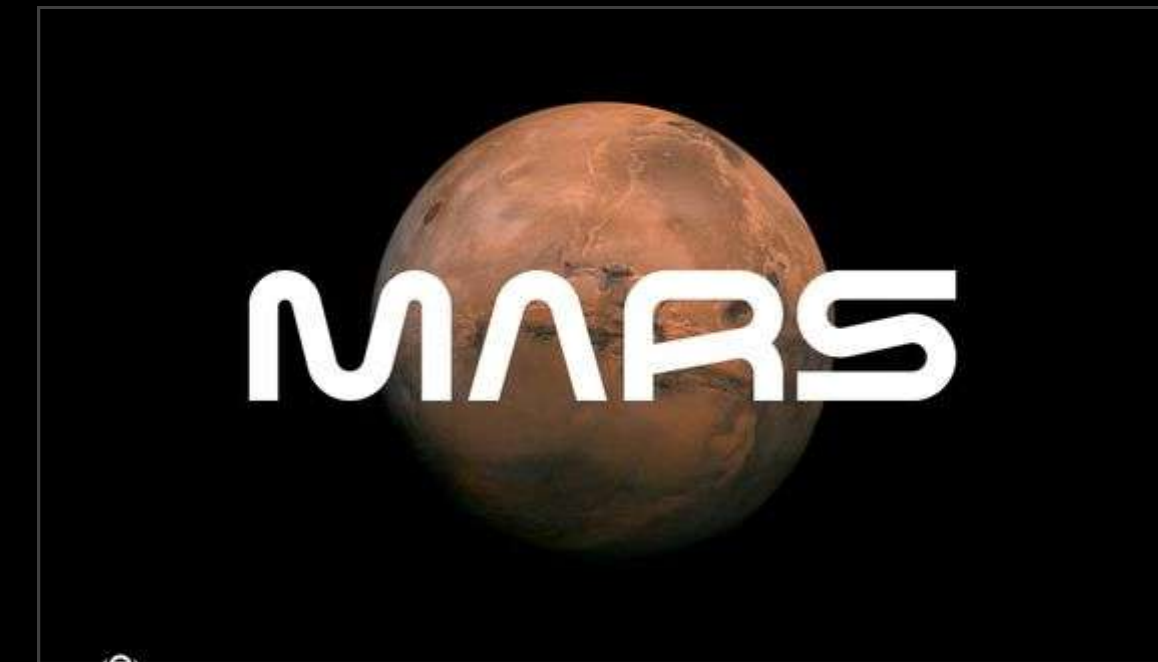
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Testing concept

During the process of choosing the most suitable concept, we tested many ideas and worked efficiently as a team of only three specialists.
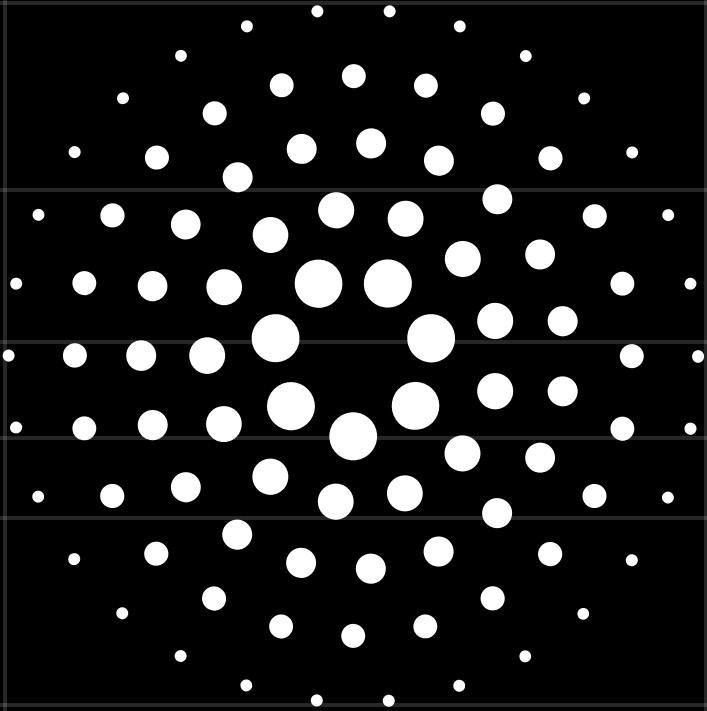
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2x

x

Selected concept

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Typography

Xanadu + custom tweaks

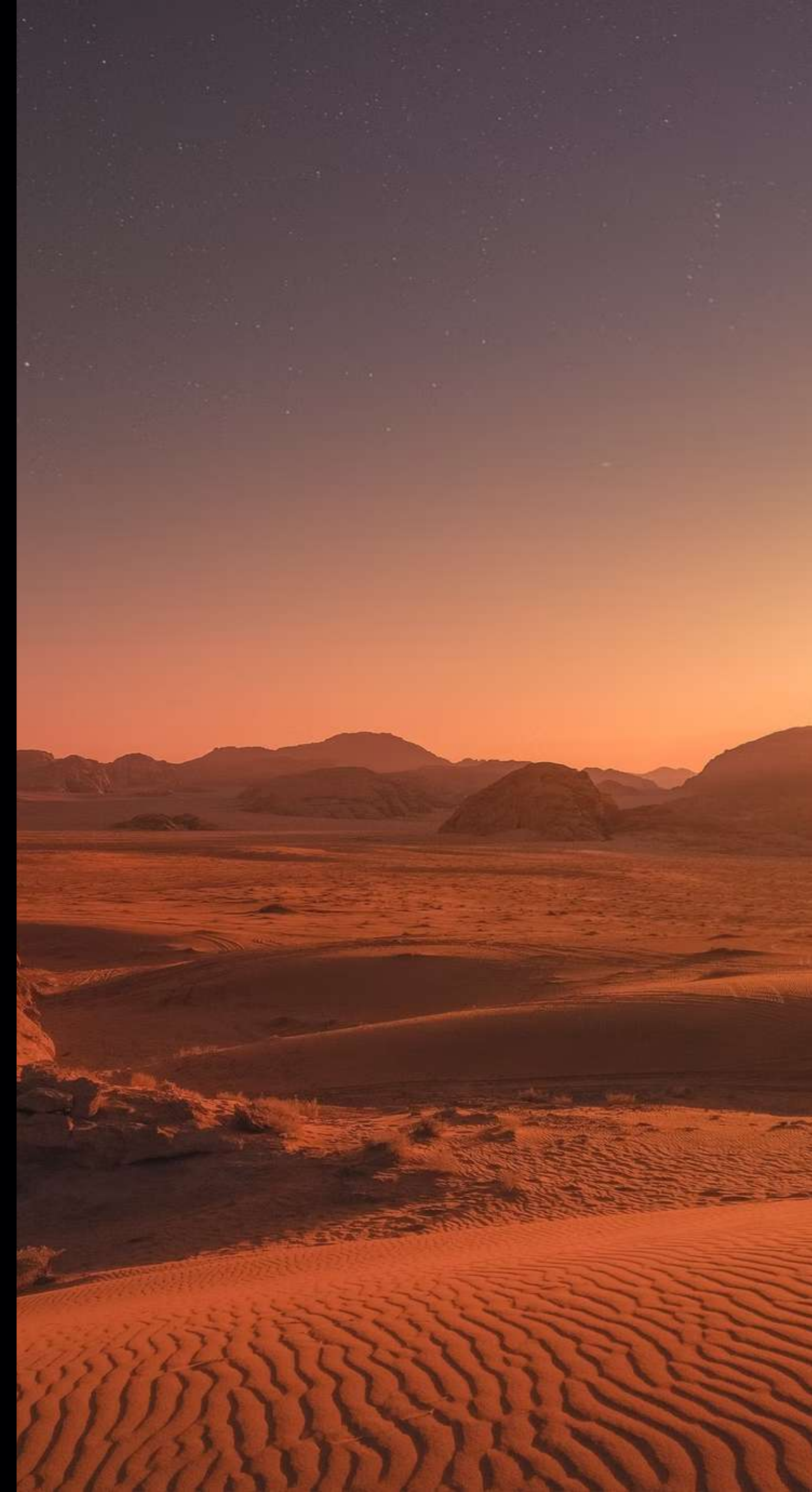# MANDALA

Montserrat

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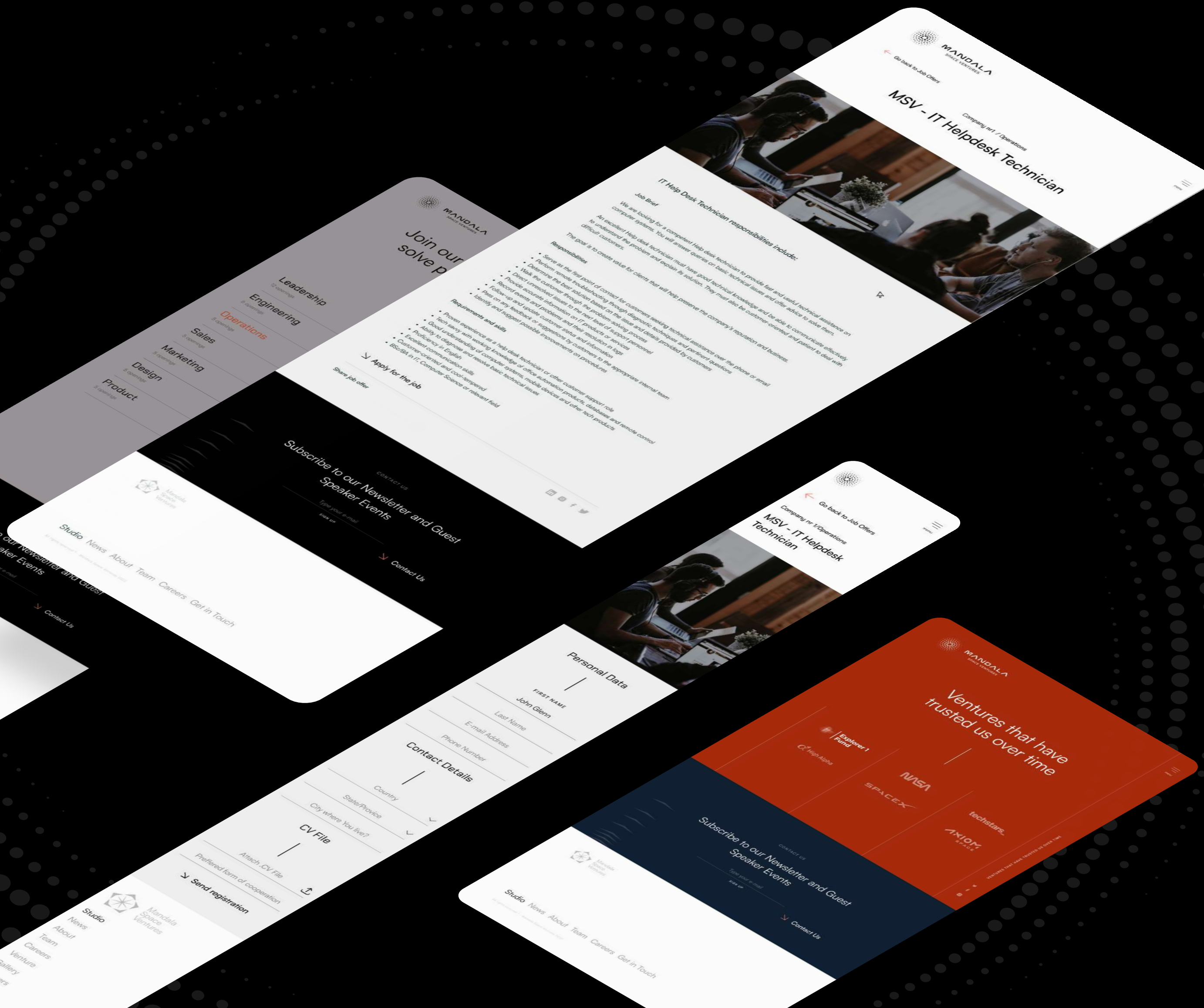
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The solution

We started intensively from the very beginning - as soon as we managed to design a logo, we moved on to the website.

We received positive feedback from the client during the whole process, which helped us work and adapt necessary changes according to the client's requirements. By working effectively in a team of just three, we met the challenge. Moreover, thanks to the team's small size, **we managed to conceive the website and logo below the budget.**

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Img 1. People talking on Mars about tommorrow's dinner   ↘ **Go to gallery**
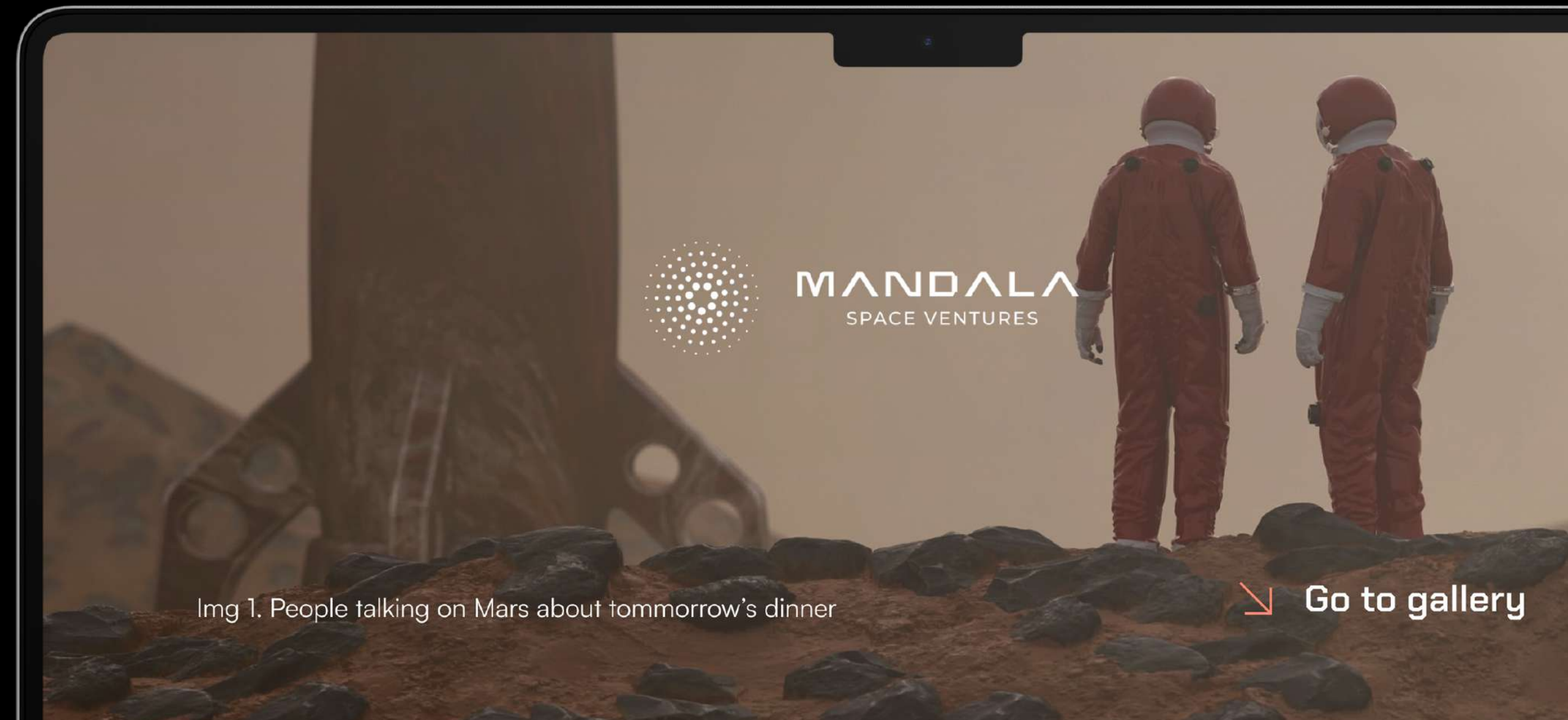
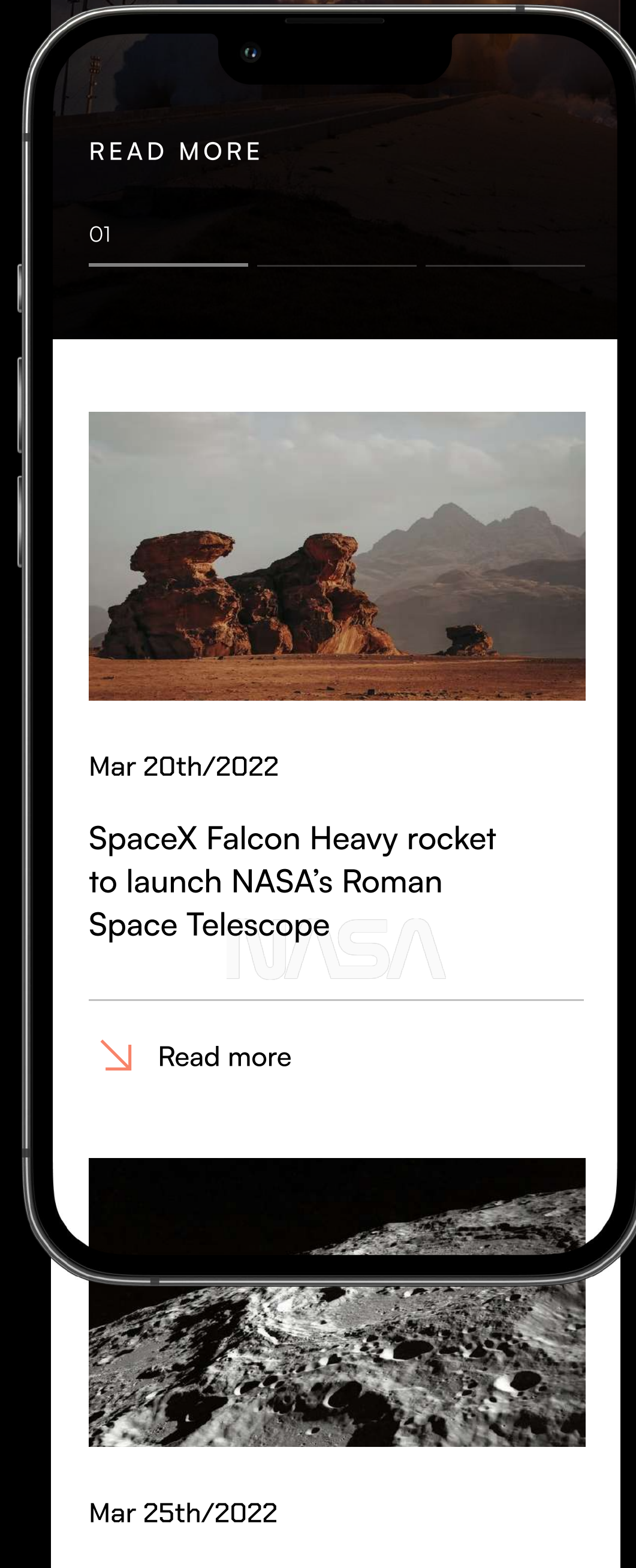Why people should care
and invest in Space Tech?

Technology

We have used **HTML, CSS, and vanilla JavaScript** to develop the front-end part. Sass and Rollup were also used to make the development process fast and easy. The **AOS library** provides animations on site.

We've integrated the site with **Sendgrid** to communicate with the newsletter subscribers easily. In addition, the site was deployed on **Kinsta** to ensure easy maintenance, as well as use some of the features not available in other hosting providers.

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The ease of use

The front-end is integrated with the WordPress platform so that the client can easily modify the page's contents. We've made use of blocks in the Gutenberg editor, supercharged by the **Advanced Custom Fields Pro** - this allows the client to structure the website as they want without having to create different designs each time they need to introduce some new layouts. **Templates for the Gutenberg** blocks were written using HTML markup and PHP language.
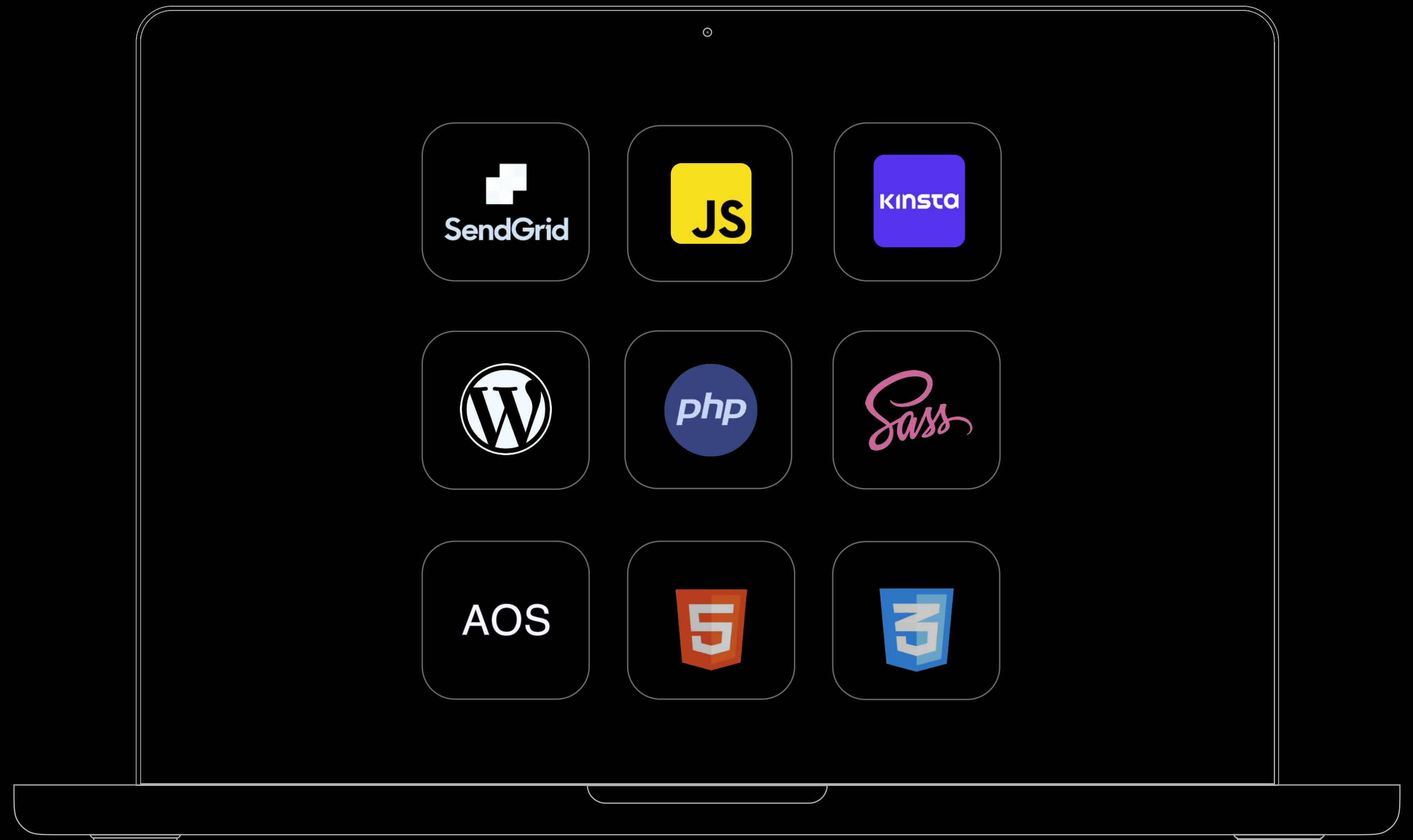
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DevsData LLC - a premium technology partner

☑ Worked with **premium & extremely demanding clients** before (hedge funds, fast-moving VC-backed startups).

☑ **100% client satisfaction**, 5.0/5.0 score on clutch.co.

☑ Strong **business & marketing** focus in addition to high engineering skills.

☑ **Extensive experience** in very recent technology tools, frameworks and languages for innovative software development.

☑ Ultra **transparent** way of work.

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Let's talk!

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